



WFTV-TV  
P.O. Box 863324  
Orlando, FL 32886-3324  
ph: (407) 841-9000  
fx: (407) 841-8259

Mentzer Media Services, Inc.  
600 Fairmount Avenue  
Suite 306  
Towson, MD 21286

AgM

Advertiser  
Agency  
Buyer  
Salesperson

Product  
Brand  
Acct Types  
Est/Headline  
Demo  
Revision  
Comments

Pol/Iss/60 Plus Association (12285)  
Mentzer Media Services, Inc. (3427)  
BRAUNSCHEIDEL, ANNE  
Telerep/Washington DC, Washington DC  
(1040)  
ph: (555) 555-5555  
Political - Issue (1068)  
60 PLUS ASSOC SENATE (135052)  
National/Political  
1907/06276479

60 + ASSOC SENATE

Invoice 627567  
Inv Date 8/26/2012  
Terms Net 30  
Contract 326770  
Bill Type Standard  
Period 7/30/2012 - 8/26/2012

CO-OP/Order Type No/Normal  
Package  
Gen. Date 8/28/2012 5:45:57PM

OFFICIAL BILLING INVOICE

Orlando (WFTV)

Line	Type	Scheduled	Schedule Days to Run	Air Time	Length	Copy/ISCI	Amount	Remarks
1.0	Spot	11:00:00PM-11:35:00	Day,Th-1,Su-1	08/23/12 11:32PM (Th)	00:30	SPA12TV08	\$2250.00	
1.0	Spot	11:00:00PM-11:35:00	Day,Th-1,Su-1	08/26/12 11:27PM (Su)	00:30	SPA12TV08	\$2250.00	

We warrant that the actual broadcast information shown on this invoice was taken from the official program log.



Gross Total	\$4,500.00
Commission	(\$675.00)
Net Total	\$3,825.00

Total Spots 2

WFTV-TV does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising contract with this station, whether verbal or written.